



# HOTEL JARDÍN TECINA & TECINA GOLF

## *Unique by nature*

### LA GOMERA - CANARY ISLANDS

Committed to sustainability and the environment:

Our initiatives to reduce our environmental footprint and promote sustainability: our 20-30 goal is to reduce our carbon footprint as much as possible, achieve total balance with the environment, and increase the use and production of natural resources.

#### HOTEL JARDÍN TECINA

##### WATER SAVING MEASURES

At the resort, we have our own desalination and water treatment plant, which sets us apart from other resorts. Few hospitality establishments can boast of such resources today. These facilities significantly reduce the use of water from aquifers and the general network, a scarce and highly valued resource on the islands. This optimization allows us to use non-potable water for gardening, golf course irrigation, etc.

In addition, we have implemented the following measures to save:

- Water pressure limiters and aerators in all facility sinks.
- Water reduction and rationalization in toilets with dual flush systems
- Drip irrigation systems and humidity control



- We have renovated the bathrooms in all the rooms, replacing the bathtubs with modern showers to reduce water consumption.
- At the resort, we use an oxygen-based laundry system. Traditional laundry techniques involve hot water, detergent, and bleach to disinfect clothes. With advancements in technology, commercial laundry industries have gradually shifted to active oxygen technology. This method requires only cold water, oxygen, and electricity to generate ozone gas molecules that effectively clean clothes with minimal detergent use. The colder the water, the more stable and efficient the ozone molecules become.



- Choose Green Program: Reuse of sheets and towels to reduce water, energy, and chemical consumption.
- Eco Voucher: Opting out of room cleaning in exchange for a credit to be deducted from the extras bill.



#### COMMITMENT TO RENEWABLE ENERGY

- 50% of the energy we consume is generated by our solar panels. Additionally, the electrical equipment has been upgraded to reduce energy consumption.
- Throughout the resort, we use energy-efficient light bulbs and LED TV screens.
- We have installed motion sensors in all rooms to minimise our environmental impact and contribute to energy savings. These sensors automatically turn off lights, ventilation, and other devices when no occupancy is detected.

#### WASTE MANAGEMENT

- We have cardboard presses for recycling.
- Recycling devices are available in all areas of the hotel for waste classification.
- Single-use plastic has been eradicated.
- Recycling bins are installed in various common areas and employee spaces.
- Interior design and event decoration utilize the resort's natural resources, such as flowers and plants.
- We have a composting system for managing organic waste.



#### ECO FINCA TECINA

A 100% ecological farm based on permaculture principles, an agricultural design that mimics patterns and characteristics of natural ecosystems. It combines human life in a respectful way with plants and animals. Animal manure is vital for the Eco Finca's organic production. All animals on the farm were adopted and are now part of the extensive resort family.

#### KM 0 GASTRONOMIC OFFER

In our restaurants, we prioritize the use of local products and offer KM0 tasting menus. Our restaurant El Laurel proudly serves a tasting menu that is 100% sourced from the Eco Finca Tecina.

#### BOTANICAL GARDEN

A 70,000 m2 subtropical garden. We have distributed identification cards with QR codes for plants and trees, providing instant access to more information about our botanical garden.



#### GUIDED TOURS

We offer our guests free weekly tours to raise awareness about the importance of natural spaces in resorts and the potential of using our own resources for a more respectful and sustainable tourism. Our Botanical Walk, Banana Plantation Walk, Eco Finca Tecina Tour, and Stargazing Tour (promoting respect for our skies and raising awareness about light pollution) are inspiring and educational activities for the whole family.

#### ANIMAL WELFARE

We take special care to respect and preserve the existence and importance of the Cory's Shearwater (*Calonectris diomedea*), a protected species that inhabits our cliffs. The hotel educates our guests about this protected native bird species.



**DIGITALIZATION**

We are currently implementing digital updates to our processes to reduce paper consumption, such as digital reservation and billing procedures, digital hotel information through applications, and interactive terminals.

**TECINA GOLF**

**INTEGRATION OF THE ORIGINAL FLORA**

The design and management of the resort have respected and integrated the **native flora and variety of existing fruit trees, such as bananas, avocados, and mangoes**, which serve for the resort's supply.

**COMPOSTING**

The golf course uses the hotel's compost for its maintenance, reducing the need for synthetic fertilizers and promoting sustainable practices.

**SUSTAINABLE TRANSPORTATION**

- Minibuses and electric vehicles are offered to guests for transportation between the hotel and the golf course.
- The golf course provides its customers with electric minibuses for transportation between the hotel and the course.

**SUSTAINABLE IRRIGATION**

The golf course uses its own desalination plant to provide water for irrigation across its 54 hectares, reducing the strain on local freshwater resources and promoting water conservation to protect the environment through sustainable practices and responsible resource usage.



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**FRED. OLSEN EXPRESS**

- Consumption reduction with the incorporation of Trimarans
- Digitization and technological innovation.
- Paperless strategy (digital boarding passes).
- Route restructuring to avoid interfering with the seabed.
- Support for initiatives to protect the flora.

**SOCIAL COMMITMENT**

Since its inception, our company has maintained a strong commitment to the residents of La Gomera, and a large part of the staff at Hotel Jardín Tecina and Tecina Golf consists of local employees. The company's social fund supports social, cultural, and sporting events as much as possible.



**LA GOMERA**

- Garajonay National Park: a protected natural area and the main example of the Canary Islands' laurel forest, a surviving and almost unique ecosystem from the Tertiary era, with dense vegetation due to the "sea of clouds" effect.
- UNESCO World Heritage Site since 1986.
- Biosphere Reserve since 2012.
- The marine area between Tenerife and La Gomera is recognized as a Whale Heritage Site.
- The Silbo Gomero, a traditional whistling language, has been recognized as UNESCO Intangible Cultural Heritage since 2009.
- The people of La Gomera are custodians of their cultural legacy, historical heritage, deep-rooted traditions, and rich and authentic cuisine.

**SEALS AND AWARDS**

- Travelife Gold
- EMAS (Eco-Management and Audit Scheme)
- ISO 14001 Certification- Environmental Management System
- Hotelcheck BIO
- Corporate Social Responsibility in der environmental management category
- Biosphere
- Vegan Welcome